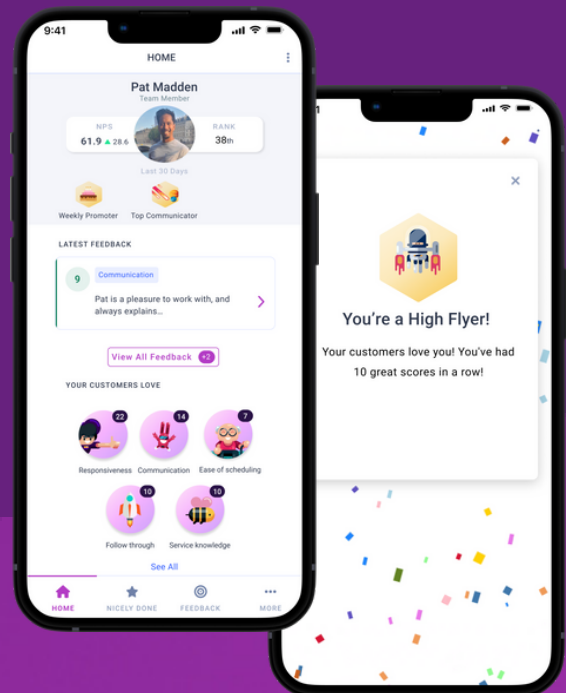
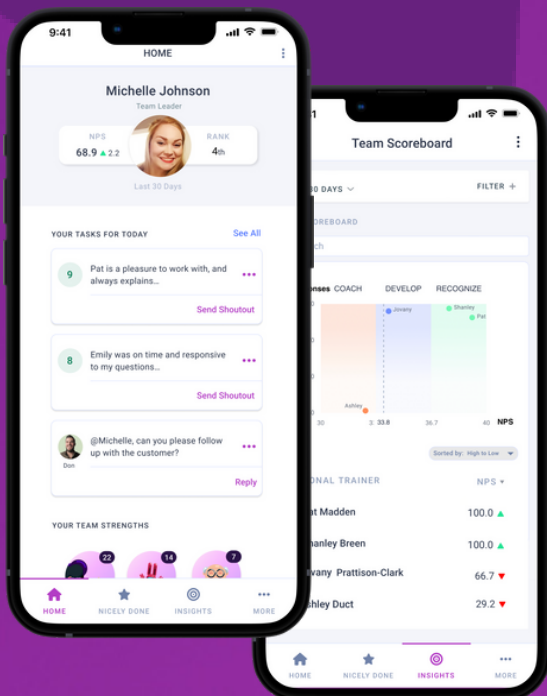


# Turn your data into real CX improvements

Maximize your Qualtrics investment by turning your customer experience data into action at the frontline. AskNicely delivers actionable, data-based insights to your frontline teams in a simple and engaging way, every day.

## Set up your frontline employees to crush it, every day

Nail every customer encounter by arming every frontline worker with three key pieces of information every day: what they're doing well, what to work on, and why it matters. Engage your frontline with coaching and recognition, personalized for them every day, fueled by feedback from their customers.



## Give your managers a daily 5 minute game plan

Help your managers quickly see who needs support, who needs recognition, and which customers need attention at the start of every day. Understand what separates your best performers from the rest, and help everyone reach that gold standard.

## Easy to implement, engaging to use, loved by the frontline

Connect your existing Qualtrics instance with AskNicely and deliver real-time actionable insights directly to your frontline managers and teams. With a dedicated Customer Success Manager, you'll be up and running in days and see results in just a few weeks.